

REMARKS

In the Office Action, the Examiner objected to claims 24, and rejected the claims over newly found art, in particular, claims 20, 21, 24 - 27, 41 and 42 are rejected as obvious over the Uematsu reference in view of Altrieth, rejected claims 29 - 40 as obvious over Uematsu and Altrieth in view of Heiney et al., and rejected claims 28 as obvious over Uematsu and Altrieth in view of Porter.

Claim Objection

The dependency of claim 24 has been changed to claim 20, as suggested by the Examiner.

35 USC 103(a)

Uematsu discloses printing of peel and stick labels having constant data and variable data. A process is described wherein the constant and variable data is written to a buffer, the combined data is copied to another buffer, the variable data is erased from the second buffer and new variable data is written there to replace it. The erasing and writing of variable data continues as the labels are printed. In Uematsu, the constant data is sent once to the printer.

The Altreith reference discloses reproducing an original document having constant and variable information, inserting black patches into the document where the variable information will appear to form a template, exposing the template with the black patches, and exposing the variable data so that the variable data is positioned where the black patches are located on the template so that a composite copy is made. The black patches do not appear in the printed document, instead leaving blanks for the information to be added later.

According to present application (page 14, beginning at line 18, of the substitute specification), the variable data is marked in a color that cannot be printed by the printer and so the variable data is printed in the same color as the static data. This is contrary to Altreith, there the color for marking the variable data (black) is chosen so that it does not appear in the printed document. The claims of the present application have been amended to provide that the chromatic marking of the variable data is such that the variable data appears in the same

color as the static data when printed. Applicants submit that this is a non-obvious improvement over the combined teachings of the cited art.

The Heiney and Porter references do not provide a teaching that addresses the difference between the claimed invention and the combination of Uematsu and Altreith and so the claims rejected thereover are likewise non-obvious over the combined teachings of the art.

Conclusion

Applicants respectfully request favorable reconsideration and allowance of the present application in view of the foregoing.

Respectfully submitted,



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